

**PROJECT BRIEF**

<b>Project Name:</b>	Development of Neighbourhood management in Halton from April 2010.		
<b>Project Description:</b>	To build the business case for the continuing development of neighbourhood management in Halton beyond the end of external funding in March 2010.		
<b>Project Number:</b>		<b>Document / Issue No.:</b>	
<b>Project Sponsor:</b>	Rob MacKenzie	<b>Project Manager:</b>	Nick Mannion

**Distribution:** This document has been distributed to

<b>Name</b>	<b>Title</b>	<b>Date of Issue</b>
Nick Mannion	Director of Neighbourhood Management	
Rob Mackenzie	Operational Director, Policy & Performance	
Cllr John Swain	Chair, Halton Neighbourhood Management Partnership	
David Parr	Chief Executive, HBC	
Dwayne Johnson	Strategic Director, Health & Community	
Gerald Meehan	Strategic Director, Children & Young People	
Dick Tregea	Strategic Director, Environment	
Ian Leivesley	Strategic Director, Corporate & Policy	
Jo Lappin/Jane McCusker	Government Office in the North West	

## **SECTION 1 – WHY IS THE PROJECT TAKING PLACE?**

### **Project Background**

Since April 2006, Halton has received external grant funding (currently through Area-based Grant) to facilitate the development of neighbourhood management pilots in the most deprived parts of the Borough. The Halton Neighbourhood Management Partnership was established in early 2007 to provide strategic direction, overview and leadership of the process.

External funding is currently due to end in March 2010. At its meeting on 4<sup>th</sup> December 2008 the Borough Council's Executive Board resolved to continue to support the development of neighbourhood management until 2010 and that;

***The Halton Neighbourhood Management Partnership develop a detailed business case for Neighbourhood Management after 2010 and the Corporate Services Policy and Performance Board review this.***

The project plan sets-out how this objective will be successfully delivered.

### **Project Aims:**

#### ***Detail the Business Aims for the project***

- Assess the progress in the development of the neighbourhood management partnerships in the three pilot areas to date and their impact on services and key outcomes.

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- Complete an option appraisal (inc. costs) for the continuation of the development of NM beyond March 2010 in both the current areas and how this work can be integrated with other area-based working in Halton.
- Identify potential sources of support for NM after NM both directly and 'in kind'.
- Suggest ways in which NM can be integrated in service development.

***Show the links to the Strategic Objectives / Best Value Performance Plan***

- Demonstrate how NM is consistent & equitable, offers value for money and affordable links with the 'Effective Use of Resources' strategic imperative.
- Also need to show how NM is contributing towards the Sustainable Communities Strategy and Halton's LAA.

**Business Case: (An evaluation of the likely costs versus the expected benefits)*****Outline the budget and / or resources available.***

- Officer time – whilst there is staffing resources available within the core NM team, input will be required across all HBC's Directorates and from key service providers.

***Provide an evaluation of the value of the expected benefits (NB Where feasible these benefits should be expressed in financial terms, however this may not always be the case)***

The primary aim of NM is not necessarily to reduce or increase public spending in deprived neighbourhoods, but to help ensure that the maximum benefit and impact is obtained by the most effective and efficient use of public resources; both financial and physical.

- Clarity on the objectives and contribution NM can make.
- Improved co-operation and sharing of resources & intelligence by partners.
- Greater degree and depth of engagement with local communities by HBC and others.
- Better locality arrangement between NM and other area-based service delivery vehicles such as CYPANs and patch-based services.

***How will achievement of the benefits be measured and who will be responsible for the measurement of benefits***

- Improved resident satisfaction and progress towards 'closing the gap' on key indicators between the NMAs and the rest of Halton.
- Better shared use of resources within the Council and with partners to achieve better outcomes from within existing resources

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- More efficient services through improving the design to meet user needs as a result of user engagement - higher satisfaction levels for similar inputs.

Analysis of key baseline indicators and agreed performance management indicators.

**Project Scope:**

***Detail specific area which are included in the project and – if appropriate – highlight those areas not covered by this project***

The three neighbourhood management areas ('NMAs');

- Central Widnes
- Hallwood Park & Palace Fields
- Castlefields & Windmill Hill.

The project will also examine the case for keeping to the current number of NMAs and their boundaries again increasing/reducing the number of NMAs and the areas which they include.

**Project Priority:**

***What is the priority of this project relative to other work (project and business as usual)***

High

**SECTION 2 – WHAT WILL THE PROJECT DELIVER?****Project Deliverables:**

***Project plan and key outputs (end products) of the project:***

- Acceptance of the case for allocating the financial resources to enable the continuation of the development of NM in Halton beyond March 2010 by HBC, HSP and key partners.
- Confirmation of the structure and model of neighbourhood management partnership to be adopted.
- Agreement on the number and extent of the areas to benefit from NM beyond 2010,

**Quality Criteria:**

***Detail the criteria with which individual deliverables must comply***

- Must meet applicable value for money and equality principles and be affordable and

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sustainable.

***Describe how compliance with the specified quality criteria will be measured***

- Scrutiny and endorsement of Corporate & Policy PPB
- Approval by Chief Officers Management Team and Executive Board
- Approval by the Halton Strategic Partnership.
- Monitored by the Halton Neighbourhood Management Partnership

**Other related work:**

***Detail here any other projects with which this project overlaps or needs to interface***

Alignment with other locality working in Halton to ensure optimum synergy and efficiencies.

***Refer to any other existing work / policies which need to be considered whilst undertaking the project***

- Sustainable Community Strategy
- Halton Local Area Agreement
- Community Engagement Strategy

**Constraints:**

***Does the project have to be completed by a certain time?***

- Target date for adoption by Exec Board; September 2009.

***Is this an externally or internally imposed deadline?***

- Internal

***Are there any other constraints with which the project must comply?***

**Assumptions:**

***What assumptions are you making?***

- None

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<b><i>When / how will these assumptions be tested and confirmed?</i></b>
<b>Known Risks:</b>
<p><b><i>Detail any risks of which you are aware</i></b></p> <ul style="list-style-type: none"> <li>• Failure to produce an effective and affordable case for consideration by the deadline.</li> <li>• Failure to deliver would have an adverse effect on chances of meeting a range of internal and external objectives, targets and performance standards.</li> <li>• Abandonment of NM would have significant negative impact on image and reputation of HBC amongst partners and in the communities of the current NMAs.</li> <li>• Current and future investment by external partners in the NMAs would be jeopardised.</li> </ul>
<b>SECTION 3 - PROJECT ORGANISATION</b>
<p><b><i>Give details of the Project Board members and their respective roles. As a minimum there must be a Project Sponsor and Project Manager.</i></b></p> <p>Rob MacKenzie, Operational Director, Policy &amp; Performance will Chair the Board. Project Manager will be Nick Mannion, Director of Neighbourhood Management and the members of the Board will be drawn from key individuals identified on the PID distribution list.</p>

**Sign off:**

Role:	Name:	Signature:	Date:
Project Manager	Nick Mannion		
Project Sponsor	Rob MacKenzie		